



Traverse City Grand Traverse County East Bay One



East Bay Charter Township
Claire Karner, AICP
Director of Planning & Zoning
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PREPARED BY:

Opportunity

Vacant parcel in the “Beach District” section of the Grand Traverse Bayshore Corridor within East Bay Charter Township, approved for a new hotel but construction never began.

The Beach District is an accessible economic hub offering diverse employment, recreation, cuisine, and entertainment. A place where culture and simplicity intersect, it’s a welcoming destination providing a year-round Up North freshwater experience. The Beach District is where you feel at home and don’t want to leave.

Size: 4.34 Acres

Location: 1050 US-31 North

Zoning: Commercial/Office

Typography: Low

Current Owner: EastBay One LLC

Site Plan: Yes

Site Amenities

Public Transportation: Yes, BATA Bay Line

Highway/Interstate Access: Yes, US-31/M-72

Transit Corridor: 0 Miles

Rail: .5 miles

Nearest Airport: 1.9 Miles

Major Highway: 0 Miles

Major Interstate: 59 Miles

Nearby Retail Hub(s): Downtown Traverse City

Nearby Housing Development(s):
Woodcreek Manufactured Housing
Community, Indian Trail Neighborhood

Nearby Development: Green Mitt Car Wash



Utilities

Electric Provider

Consumers Energy

Business Service: 1-800-805-0490

Traverse City Light & Power

Commercial Service: (231) 922-4431

New Commercial

Underground: 231-922-4940

Natural Gas Provider

DTE Energy

Business Service: 1-855-383-4249

Broadband/Fiber Providers:

Spectrum

1-855-670-1454

Water Provider

East Bay Charter Township

Department of Public Works

Water/Sewer/Septage

(231) 995-6039

Contact

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